

IN THE
NEIGHBOURHOOD

A pop-up design exhibition curated by friends and neighbours
Louisa Grey and Morgwn Rimel.

Saturday 15th – Friday 21st September 2018
By appointment only.

IN THE NEIGHBOURHOOD

About The Show



IN THE NEIGHBOURHOOD
showcasing the work of
talented designers, artists and makers
in two unique North London residences.

Grey House

Evoking a sense of warmth, elegance and calm, Grey House features subtle and refined hues, textures and finishes. Curated with an emphasis on handcrafted, natural materials and artwork sourced from local and international designer makers.

Featuring work by:

Frama, Mass Productions, Henry Wilson, Tycjan Knut, Natascha Madeiski, Nest Design, Noorstad, Edward Collinson, Stitch by Stitch, London House Rugs and House of Grey.

Blue House:

Embracing a spirit of creativity, playfulness and verve, Blue House is a vibrant and eclectic mix of movement, colour and volume. Curated with an eye on the contrast between old and new, high and low, mass and bespoke design.

Featuring work by:

Muller Van Severen for valerie_objects, Paustian, Sabine Marcelis, Dinosaur Designs, Emily Forgot, John Booth for The Wrong Shop Editions, Dirk Van Der Kooij, Phil Cuttance, Barnaby Reynolds, Atelier Ternier, Kirsten Hecktermann, Beton Brut and Atelier Areti.

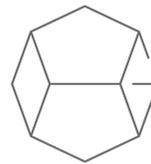
With special thanks to our Sponsors:

Urban Flower Co., The Calmery, Playlister, The School of Life, Notting Hill Editions, Urbanears, Roomi Apparel for Mahala, CXBO Artisanal Chocolates, Agua de Madre and Skinny Prosecco.

For further information relating to product or sales please contact: studio@houseofgrey.co.uk

IN THE NEIGHBOURHOOD

Grey House



Frama

With a focus on natural materials and transparent geometry, Frama's exquisite collection shows an appreciation of simplified design. Retuning to basics in their approach, each piece has been carefully designed in an uncomplicated manner, resulting a virtuous display of simplistic design. Conceptualised by a selection of designers, craftsman, and architects, Frama's contemporary take on tradition stays loyal to Danish design history whilst encapsulating a more progressive expression of shape.

Furniture:

Sinatra Dining Table
Dia 135 x H770 cm

Sinatra Table
Dia 60 x 42 cm

KR180 Daybed
L 180 x W70 x H36.5 cm

Adam bench
H46 x L120 x D25 cm

Adam Stool I White leather
H50 x W35 x D25 cm

Triangolo Chair I Black
69.2 x 48 x 40 cm

Dialogue Book

Ceramics:

Otto Jug I White or Black (S)

Otto Jug I White or Black(M)

Otto Jug I White or Black(L)

Otto Bowls, Set of 2- White or Black (S)

Otto Bowls, Set of 2- White or Black (M)

Otto Cup, Set of 2- White or Black (M)

Otto Plate, Set of 2- White or Black (S)

Otto Plate, Set of 2- White or Black (L)

IN THE NEIGHBOURHOOD

Grey House



Massproductions

Building on the clean, functional elegance of modernism, Massproductions brings its core principles into the post-digital era. This translates to multifunctional, highly adaptable products – a smart, contemporary toolbox for architects and interior designers. The name Massproductions alludes to the beauty of efficient, sustainable, high quality industrial production.

Dandy 4 Seater Sofa
W750 x D110 x H720. Seat height: 420mm

Dandy Ottoman
W1700 x D750. Seat height: 420mm

Dandy Armchair
W960 x D900 x H720mm. Seat height: 420mm

Crown Dining Chair
W750 x D110 x H720mm. Seat height: 420mm

Crown Easy Chair
W1700 x D750. Seat height: 420mm

[MassProductions](#) @massproductions #intheneighbourhood

Noorstad

Creating calmness and clarity through design was an essential aspect for Anne & Steen Skyum Høgfeldt when conceiving Danish furniture collection Noorstad in 2016. Produced locally in Denmark by established and passionate craftsmen, Noorstad's collection of honest and natural pieces have a simple elegance in aesthetic. Formed using sustainable Scandinavian resources wherever possible, a concept that follows the House of Grey ethos entirely.

Laag Bench | Black Douglas Fir
140 x 36cm

Chukka | Oak
32 x 32 x 43 cm

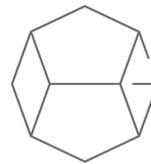
Gala | Black Beech
31 x 31 x 43 cm

Schola | Douglas Fir
30 x 30 x 43 cm

[Noorstad](#) @noorstad #intheneighbourhood

IN THE NEIGHBOURHOOD

Grey House



Tycjan Knut

Tycjan Knut mostly creates subtle abstractions, which resound with the echo of the geometric trend, but also express a desire to exceed that tradition, freed from the constraints of formula. Knut uses delicate tonal differences and subtle colours. His reductive images also have qualities of a multi-level composition, because they are established as a result of the rise and overlap of colours in time, in a way that resembles the organic world. Guided by intuition and imagination, Knut creates works that are closely related to meditation.

2017 | Acrylic on canvas
120 x 180cm

2017 | Acrylic on canvas
120 x 180cm

2017 | Acrylic on canvas
81 x 51 cm

2018 | Acrylic on canvas
100 x 81cm

2018 | Acrylic on canvas
70 x 50cm

[TycjanKnut](#) @tycjanknut #intheneighbourhood

House of Grey

Nude Reliefs:

Based on negative and positive relations, Nude Reliefs were handmade in North London under the creative direction of Louisa Grey. These pieces may be purchased separately or as a set.

Arch
100 x 81cm

Curve
100 x 81cm

Organic Proportions:

Bringing texture back into interior spaces, this limited edition hand painted series of art works was produced locally in North London under the creative direction of Louisa Grey. The Triptych can be purchased individually or as a set.

Sphere
100 x 81cm

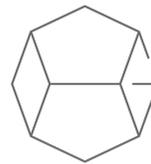
Crescent
100 x 81cm

Fragment
100 x 81cm

[HouseofGrey](#) @ @houseofgreylondon #intheneighbourhood

IN THE NEIGHBOURHOOD

Grey House



Henry Wilson

Studio Henry Wilson's work combines a rational, democratic utility with an element of sculptural expression. There is a clear form and function in their products, without losing feeling. Strongly influenced by the awkward beauty that comes from something made by hand, Henry Wilson like to explore how imperfection can be introduced into an industrial process, to make something at scale that retains a sense of individual charm.

House of Grey will be the exclusive stockist for Henry Wilson in the UK.

Surface wall Sconce I Polished Bronze
H39.5 x W 29.5 x D9cm

Surface Sconce I Honed Calacatta Marble
350 x 300 x 100mm

Surface Sconce I Heat treated Bronze
350 x 300 x 100mm

Block Sconce I Honed Travertine
350 x 375 x 105 mm

Surface Sconce I Honed Travertine
350 x 300 x 100mm

Vide Ponche Rond I Polished Bronze
Dia 125 x 40mm

[HenryWilson](#) @studiohenrywilson #intheneighbourhood

Natascha Madeiski

North London based designer Natascha Madeiski has worked within many disciplines, from architecture, lighting and furniture, to collaborative public art and independent research into advanced manufacturing and fabrication. More recently, she has entered the fragile world of ceramics, as always, looking for innovation through experimentation with materials, their manipulation and the processes involved. She works on the fine line between experimental and functional objects.

Porcelain Terrazzo Vases
40x20

Plinths
11- 16cm

Cylinder Plinths
8-10cm

Glass Domes
24 x 9cm
20 x 15cm
20x 11cm

Colours:

Black & white

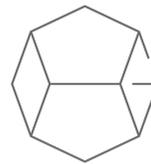
Black & pale pink,

Black, white & navy.

[NataschaMadeiski](#) @nataschamadeiski #intheneighbourhood

IN THE NEIGHBOURHOOD

Grey House



Nest Design

Nest, to create and settle into a warm and secure refuge.

A love of textile was the catalyst for Lucy Bathurst when starting Nest Design in 2001. With a talent for sourcing vintage fabrics, alchemising them into modern designs and tailoring them to the places they're made for, Nest create elegant fabrics that add an exquisite touch to any space they adorn. Lucy and her team of seamstresses hand craft every piece in their North London based studio.

Bespoke Panels

Made to Order. Trade customers only.

[NestDesign](#) @nestdesign.co.uk #intheneighbourhood

Edward Collinson

After training in painting and sculpture, Edward Collinson took his hand to woodcraft and opened his London based studio in 2014. With a focus on embracing the old and new, Collinson celebrates the juxtaposition between traditional craft and modern technology. Collinson's use of shape and material produce simple elegant design pieces. Edward Collinson uses natural materials which are sustainably sourced and crafted in their North London based Studio.

Small Chopper
63 x 39cm

Large Chopper
62 x 39 cm

Chopper Longboard
80 x 16 cm

Medium Chopper
50 x 30cm

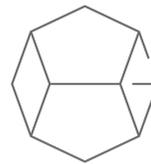
Spade Chopper
50 x 30 cm

Chopper XXL
110 X 40 cm

[EdwardCollinson](#) @edward_collinson #intheneighbourhood

IN THE NEIGHBOURHOOD

Grey House



Stitch by Stitch

Stitch by Stitch was founded by London based designer Graham Hollick after several life-changing trips to India. Graham had the opportunity to work with embroiderers from the remote Kutch region of Gujarat, an area famed for its textile crafts. Their skill and knowledge of complicated embroidery stitches, passed by women to their daughters over the generations, inspired Stitch by Stitch's first collection of home textiles. All pieces are handmade in patchwork of woven, naturally dyed, organic cotton fabrics.

Chindi Throw, Small
208 x 160 cm

Chindi Cushion with cushion pad
60 x 40 cm

[StichbyStitch](#) @stitch_bystitch #intheneighbourhood

London House Rugs

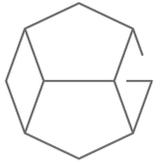
For over 40 years London House Rugs have honed and refined their knowledge and built long & ethical relationships with weavers throughout the East. This ensures that a London House Rug will have gone through an exhaustive process in its sourcing, making and finishing that guarantees both quality and beauty.

Contemporary Kilim SKU 54390
225 x 184 cm

[LondonHouseRugs](#) @londonhouserugs #intheneighbourhood

IN THE NEIGHBOURHOOD

Blue House



Muller Van Severen for valerie_objects

valerie_objects is an Antwerp-based design label initiated by Axel Van Den Bossche (CEO Serax) and art director Veerle Wenes (owner of the Valerie Traan Gallery, Antwerp), combining their professional and personal tastes for all things good and beautiful.

By allowing designers, architects and artists to translate their signature style into tangible objects, valerie_objects has become an exceptional project with one clear mission: return aesthetic meaning to the tools and objects that we use every day.

Design duo Muller Van Severen were one of the first to sign with valerie_objects and they remain a very important partner today. The couple, Fien Muller and Hannes Van Severen are considered one of the most image-defining European design teams of today. Their elegant objects appear to be conceived spontaneously and without effort.

First Rocker | Green & Leather
82 x 65.5 x 60 cm

Hanging Lamp No3 | Ivory
135 x 137 x 5 cm

Table Fork | Brass

Duo Seat | Blue Green
180 x 60 x 61 cm

Cutting Boards |
Blue, Green, Pink & White
70 x 33 x 9cm

Table Spoon | Stainless

Table Knife | Blue

Coffee Spoon | Copper

[valerie_objects](#) @valerie_objects #intheneighbourhood

Paustian

Paustian is a Danish design and furniture house with an international outlook. Since 1964, Paustian has represented some of the most celebrated and renowned furniture designs, supplying furniture and interior solutions for both private homes and organisations. Paustian produces its own furniture collection, designed by Danish architects and designers since 1969.

Modular Sofa 4 Seater
292 x 70 x 87 cm

Ottoman
62 x 36 x 87 cm

[Paustian](#) @paustian_dk #intheneighbourhood

IN THE NEIGHBOURHOOD

Blue House



Sabine Marcelis

Studio Sabine Marcelis, works within the fields of product, installation and spatial design with a strong focus on materiality. Her work is characterised by pure forms which highlight material properties. Marcelis applies a strong aesthetic point of view to her collaborations with industry specialists. This method of working allows her to intervene in the manufacturing process, using material research and experimentation to achieve new and surprising visual effects

Seeing Glass | Tall Stripe in collaboration with Brit van Nerven
220 x 20 x 1.9 cm

[SabineMarcelis](#) @sabine_marcelis [BritVanNerven](#) @brit_van_nerven #intheneighbourhood

Dinosaur Designs

Louise Olsen and Stephen Ormandy started Dinosaur Designs when they were at art school more than 30 year ago. They have created a mini art movement synonymous with luxury. Creating handmade environmentally friendly homewares, objects and jewellery. Each piece is one of a kind, characterised by warmth and tactility, only possible by making each piece by hand in resin and precious metals in their Sydney studio.

Resin Dinner Plates	Resin Vases & Platter
Various colours	Various colours
D31 x 1.5cm	S, M, L, XL

[DinosaurDesigns](#) @dinosaur_designs #intheneighbourhood

Emily Forgot

Emily Forgot is a London based designer whose multidisciplinary practice encompasses art, design & illustration. She uses her recognisably playful & graphic visual language to explore her personal passion for interior spaces, architecture & colour. The resulting handmade assemblages not only exist in a space between the real and the imagined but also somewhere between the 2D and the 3D world.

Stairs	Shutters Custom Wall Assemblage 1	Shutters Custom Wall Assemblage 2
30 x 40cm	180 x 120cm	120 x 75cm

[EmilyForgot](#) @emilyforgot #intheneighbourhood

IN THE NEIGHBOURHOOD

Blue House



Dirk Vander Kooij

Dutch designer Dirk Vander Kooij is best known for his playful extrusions of reclaimed synthetics. Holding the attitude of craftsman/inventor, Dirk marries machine and hand in the fostering of honest material expression. The texture of this self-developed process has since become synonymous with his work. As a craftsman, he is attracted to the irrevocable histories and textures possessed by found content. As an inventor, he favours the simplicity of self-evident production.

Melting Pot Table | Recycled Plastic | Custom Colourway
Dia 130 x 76 cm

[DirkVanderKooij](#) @dirkvanderkooij #intheneighbourhood

LABT: Atelier Ternier

LABT is the furniture label of bespoke interior studio Atelier Ternier. It's where founder Frank Ternier creates design furniture in cooperation with designers from various fields. The philosophy behind LABT was to create an environment where all these ideas could grow and develop in optimal circumstances, i.e. no deadlines but peace and quiet. The name is an abbreviation for Labo Ternier.

Stubb Stools | Multicolour | Set of 4
H450 mm x dia 340mm

[AtelierTernier](#) @atelierternier #intheneighbourhood

Phil Cuttance

Phil Cuttance finds inspiration in divulging through visual clues, the methods in which his pieces are made. Their complex forms and sharp lines mean it is sometimes assumed they have been made using CAD software, CNC machining, or 3D printing, but on closer inspection it is revealed that they are all handmade. Often tiny imperfections, a result of the processes by which they are made, give this away. Phil's objects are created in his North London studio.

Pleat Sculpture No. 1 & 2
147 x 40 x 25 cm approx.
72 x 70 x 22 cm. approx.

Pleat Bowl No. 1
78 x 64 x 10 cm approx.

[PhilCuttance](#) @philcuttance #intheneighbourhood

IN THE NEIGHBOURHOOD

Blue House



John Booth for The Wrong Shop Editions

London-based illustrator, ceramicist and textile designer John Booth is renowned for his graphic aesthetic featuring multi-layered and colourful material collages that navigate the boundaries of illustration, art and fashion. Booth has worked in multiple contexts, and in collaboration with brands including Zandra Rhodes, John Galliano, Ashish and most recently, Globetrotter and FENDI.

Playground

Edition of 20, numbered and signed.

525 × 725 × 50 mm

[JohnBooth](#) @john_booth [TheWrongShop](#) @thewrongshop #intheneighbourhood

Barnaby Reynolds

Barnaby Reynolds is an award winning designer with over 20 years experience. His unique talents enable him to work within a wide range of creative disciplines with an infectious passion for 'bespoke' creations. He has consistently designed tailor made furniture and interiors as well as working within the luxury accessories sector. Barnaby's additional knowledge of lighting and the engineering behind truly successful design, enables him to produce sleek, innovative creations to the highest possible standards.

Custom Joinery | Stairs, Cabinetry,
Shelves, Door Handles

Shutters 1 & 2 | Bespoke Wall Assemblage
Made in collaboration with Emily Forgot
180 x 120cm & 120 x 75cm

Plant Skateboards & Sidecar Trays
Various Sizes

[BarnabyReynolds](#) @barnabyreynolds #intheneighbourhood

Blue House also features:

Hammock with Brass Hooks, Handmade in Colombia

Vintage Bauhaus Rug, Guntha Stolz

Tip of the Tongue Table Lamp, Michael Anastassiades

Lampshade Screenprint, Patrick Caulfield

Vintage Stool/ Table, Caroma

Antipode Ceiling Lights, Lambert et Fils,

Span Suspension Light, e15

IN THE NEIGHBOURHOOD:

Blue House



Beton Brut:

Béton Brut is a modernist design store. It specialises in rare, architect-designed furniture and lighting from across Europe. The collection, both minimal and sculptural, is available for purchase or hire. The team works with private individuals and trade clients to source, restore and reupholster pieces for their projects.

Yo-Yo Georgio Design Lamp
Shade D25 x H24cm
Cord L151

Lella & Massimo Vignelli Table
Black Marble & Glass
H22 x W100 x D100cm

[BetonBrut](#) @betonbrutlondon #intheneighbourhood

Kirsten Hecktermann

Kirsten hand dyes velvets and linens by hand in the garden of her Suffolk workshop. Each piece is unique but layers of similar colours will run through one dye batch to give the same overall hue. The process of dyeing each length of fabric goes through up to 6 - 10 baths of different colours to achieve subtle variations. Kirsten works outside so is reliant on weather. The most favourable time is a frosty overcast day as it is the best way to see the colour.

Velvet Bolster
L105cm x W38cm

Kirsten Hecktermann @kirstenhecktermann #intheneighbourhood

Studio Areti

Studio Areti is driven by the desire to explore beauty and poetry in the context of useful objects, mainly related to architecture and design. They are visually drawn to simple and calm forms rather than complex and chaotic ones. Even with a simple form, there are still many possibilities, many ways it could be shaped and detailed. They like to explore the heavy, and solid and light and filigree, materials that age well such as glass, wood, metals, ceramic.

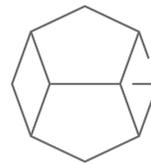
Studio Areti always imagine their designs as both as objects and objects within a space. The interaction within the spatial surrounding is crucial and informs the expression of object itself.

Stairs Floor Lamp
2000mm x 150mm.

[Atelierareti](#) @atelier_areti #intheneighbourhood

IN THE NEIGHBOURHOOD

Exhibition Sponsors



Urban Flower Co.

Established by botanical artist Matthew Richardson, Urban Flower Co is an independent, botanical plant and flower studio, based in North London. Urban Flower Co has been instrumental in pioneering the current botanical revival, and their projects allow people to reconnect with nature within modern, urban environments, using plants and flowers as a material form and conceptual works of art.

Urban Flower has provided botanical design for both houses.

urbanflower.com @urbanflowerco #intheneighbourhood

The Calmery

The Calmery, uses intelligent energy healing, inspired by ancient methods, to help clients face the challenges of modern life. You can expect a straightforward, down-to-earth and practical approach to healing in their North London studio.

BOOK YOUR FREE MINI-HEALING SESSION [HERE](#).

thecalmery.com @thecalmery #intheneighbourhood

The School of Life

The School of Life is dedicated to developing emotional intelligence. Their products and programmes help us to make relationships work, build fulfilling careers, understand ourselves, find calm, nurture friendships and get the most out of culture

Utopia Candles: City of Tomorrow, The Republic, Walden

theschooloflife.com @theschooloflifelondon #intheneighbourhood

Notting Hill Editions

Notting Hill Editions is an independent British publisher. The company was founded by Tom Kremer (1930-2017), champion of innovation and the man responsible for popularising the Rubik's Cube.

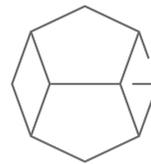
After a successful business career in toy invention Tom decided, at the age of eighty, to fulfil his passion for literature. In a fast-moving digital world Tom's aim was to revive the art of the essay, and to create exceptionally beautiful books that would be lingered over and cherished. Hailed as 'the shape of things to come', the family-run press brings to print the most surprising thinkers of past and present. In an era of information-overload, these collectible pocket-size books distil ideas that linger in the mind.

The complete collection of NHE Essays and Notebooks (Voyage, Nostalgia and Epiphanies) are featured in the Blue House.

nottinghilleditions.com @nottinghilleditions #intheneighbourhood

IN THE NEIGHBOURHOOD

Exhibition Sponsors



Playlister

Playlister are a leading music consultancy, based in London and established in 2008. They supply concept, construction and delivery of expertly curated, fully licensed and on-brand music profiles to a variety of international luxury hotels and resorts, members clubs, and retail stores, as well as audio brand consultancy to luxury residential properties such as Holland Park Villas and Burlington Gate.

Playlister's mission is to establish each of their clients as a haven for great music by engaging with customers through bespoke, lovingly programmed music profiles, that match brand identity and interior design.

playlister.fm @playlisterfm #intheneighbourhood

Urbanears

In the present, recently known as the future, Urbanears strives to create magic where people and technology meet – a task the company tackles passionately with human centered design and innovation. Founded in Stockholm, Sweden during a time before pocket computers (2008), Urbanears has grown to see their headphones spread like wild fire all over the world. Today Urbanears can still be found in their hometown of Stockholm, creating electronic gizmos and a kaleidoscope of their beloved headphones and speakers and speakers, only in a slightly bigger office.

Baggen I Indigo Blue
301 x 301 x 213mm

Lotsen I Concrete Grey
193 x 172 x 115mm

Urbanears @urbanears #intheneighbourhood

Roomi Apparel for Mahala

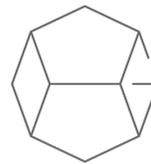
A shop of wonders set in Hackney, Mahala offers an eclectic range of clothing, beauty and home goods, all with their own unique charm, as imparted by owner Emily Griffin. With a workshop under the stairs of her cosy shop, Emily creates her goods by hand and has created a treasure trove of one-off items along the Hackney street that Mahala calls home. Emily began to see that there was a different way to enjoy fashion and has employed the philosophy of “slow fashion”. Mahala does not, like many high-street shops, sell clothes that are only good for one season and ready to be replaced the next, but offers products that will last a lifetime, designed to be timeless and durable.

Raglan 3/4 Sleeve unlined coat
One size

Mahala @mahala_london #intheneighbourhood

IN THE NEIGHBOURHOOD

Launch Event Sponsors



Agua De Madre

A brand new take on an ancient drink, Agua De Madre is a low alcohol naturally fermented water Kefir. Packed with probiotics it is a splendid invigorator. It is made from a mother culture found on the pads of the Mexican Opuntia cactus hence the name.

aguademadre.co.uk @aguademadre #intheneighbourhood

CXBO Artisanal Chocolates

CXBO Chocolates are handmade with love in Toronto, Canada. Founded by chef and chocolatier Brandon Olsen and artist Sarah Keenlyside, their shared love of food and art inspires their uniquely beautiful and delicious chocolate confections.

Kensington Bar: Apricot, Chilli & Coffee
Cherry, Vanilla & Pink Peppercorn Bar
Pistachio, Bergamot & Orange Bar
Raspberry, Rose & Fennel Bar
Salted Caramel Bar
The Emerald Bar
The Milk Bar

CXBOArtisanalChocolates @chocolatesxbrandonolsen #intheneighbourhood

Thomson & Scott Skinny Prosecco

Thompson & Scott are leading the transparency in wine movement by creating a company that asks consumers to demand what's in their bottles. By example, Thomson & Scott produces top quality Champagne and Prosecco with as little intervention as possible in the production process which highlights its vegan and organic credentials. In an effort to be the first wine company to put a real focus on wine packaging and its harmful impact on the environment, all of Thomson & Scott's deliveries are made with packaging that is 100% recyclable.

ThomsonandScott @thomsonandscott #intheneighbourhood

IN THE NEIGHBOURHOOD

About Us



About Louisa Grey

Louisa Grey is the founder and creator of House of Grey, a North London interior design studio and showroom (Grey House).

House of Grey prides itself on delivering substance as well as style. Their work focuses on enhancing wellbeing as well as aesthetics; incorporating locally-sourced, high-quality, natural and sustainable materials wherever possible; and designing spaces which complement people's intuitive way of working and living, evolving with them as their needs change over time.

With more than twenty years of experience, House of Grey has worked with clients such as Anouska Hempel, Anya Hindmarch, Christies, Carl Hansen, Elle Decoration, Madame Figaro, The Sunday Times, Wallpaper Magazine, The Masterpiece Art Fair, Decorex, Chelsea Flower Show, Salone Del Mobile and London Design Festival.

[HouseofGrey](#) @houseofgreylondon #intheneighbourhood

About Morgwn Rimel

Morgwn is a cultural innovator, multidisciplinary creative and expert on wellbeing.

She is best known for her work at The School of Life, an internationally renowned organisation devoted to the development of emotional intelligence. During her tenure as The School's Director, Morgwn grew the business from London-based start up to a network of global campuses which has seen hundreds of thousands of students participate in live classes, with millions more taking part in the learning community online. She led award-winning brand extensions into retail, publishing and digital media, and set up an in-house agency which forms learning and development partnerships with leading companies and institutions.

She went on to found Superculture, a culture design studio which creates more meaningful branding, content, products, services, spaces and experiences in collaboration with partners and clients in the architecture, design, retail, media, education, technology, health and wellness sectors.

Bavaria Road Studio (Blue House) is her first architecture and interior design project, and was created in collaboration with West Architecture.

[superculture.co](#) @morgwnrimel @westarchitecture #intheneighbourhood



All rights reserved by House of Grey LTD 2018
