



PRESS RELEASE

IN THE NEIGHBOURHOOD

North London design pop-up
Saturday 15th – Friday 21st September 2018
By appointment only

A pop-in design exhibition curated by friends and neighbours, Louisa Grey and Morgwn Rimel.

IN THE NEIGHBOURHOOD will showcase the work of emerging local and international designers, artists and makers in two unique residential settings: Grey House, an elegant North London townhouse, and Blue House, an eclectic loft set in a converted Methodist congregation hall.

Grey House:

Evoking a sense of warmth, elegance and calm, Grey House features subtle and refined hues, textures and finishes. Curated with an emphasis on handcrafted, natural materials and artwork sourced from international designer makers.

Featuring work by:

Mass Productions, Frama, Henry Wilson, Tycjan Knut, Natascha Madeiski, Nest Design, Noorstad, Edward Collinson, Stitch by Stitch, London House Rugs, Roomi Apparel at Mahala and House of Grey.

Blue House:

Embracing a spirit of creativity, playfulness and verve, Blue House is a vibrant and eclectic mix of colour and volume. Curated with an eye on the contrast between old and new, high and low, mass and bespoke design.

Featuring work by:

Muller Van Severen for valerie_objects, Paustian, Sabine Marcelis, Dinosaur Designs, Emily Forgot, John Booth for The Wrong Shop Editions, Dirk Van Der Kooij, Phil Cuttance, Barnaby Reynolds, Atelier Ternier, Atelier Areti, Kirsten Hecktermann, Beton Brut and Notting Hill Editions.

Both homes will feature botanical design by Urban Flower Co. with sound design by Playlister and Urbanears. Utopian scentscapes by The School of Life.

IN THE NEIGHBOURHOOD coincides with the London Design Festival and will run from Saturday 15th - Friday 21st September. In addition, The Calmery will be offering free 20-minute Energy Healing Head Clearing Treatments at Grey House during this period.

To visit the exhibition, please book an appointment [here](#).

To attend a mini-session with The Calmery, please book an appointment [here](#).

Download the 'In the Neighbourhood' custom playlist [here](#)

To share both Eventbrite bookings on social media platforms please use the following links <https://bit.ly/2MqcsdC>, <https://bit.ly/2Bse69h>.

Images of the exhibition and product catalogue will be available soon. For more information please contact:

Please follow us on Instagram: @houseofgreylondon @morgwnrimel #intheneighbourhood

About Louisa Grey

Louisa Grey is the founder and creator of House of Grey, a North London interior design studio and showroom (Grey House).

House of Grey prides itself on delivering substance as well as style. Their work focuses on enhancing wellbeing as well as aesthetics; incorporating locally-sourced, high-quality, natural and sustainable materials wherever possible; and designing spaces which complement people's intuitive way of working and living, evolving with them as their needs change over time.

With more than twenty years of experience, House of Grey has worked with clients such as Anouska Hempel, Anya Hindmarch, Christies, Carl Hansen, Elle Decoration, Madame Figaro, The Sunday Times, Wallpaper Magazine, The Masterpiece Art Fair, Decorex, Chelsea Flower Show, Salone Del Mobile and London Design Festival.

HouseofGrey @houseofgreylondon #intheneighbourhood

About Morgwn Rimel

Morgwn is a cultural innovator, multidisciplinary creative and expert on wellbeing.

She is best known for her work at The School of Life, an internationally renowned organisation devoted to the development of emotional intelligence. During her tenure as The School's Director, Morgwn grew the business from London-based start up to a network of global campuses which has seen hundreds of thousands of students participate in live classes, with millions more taking part in the learning community online. She led award-winning brand extensions into retail, publishing and digital media, and set up an in-house agency which forms learning and development partnerships with leading companies and institutions.

She went on to found Superculture, a culture design studio which creates more meaningful branding, content, products, services, spaces and experiences in collaboration with partners and clients in the architecture, design, retail, media, education, technology, health and wellness sectors.

Bavaria Road Studio (Blue House) is her first architecture and interior design project, and was created in collaboration with West Architecture.

superculture.co @morgwnrimel @westarchitecture #intheneighbourhood

About Urban Flower Co.

Established by botanical artist Matthew Richardson, Urban Flower Co is an independent, botanical plant and flower studio, based in North London. Urban Flower Co has been instrumental in pioneering the current botanical revival, and their projects allow people to reconnect with nature within modern, urban environments, using plants and flowers as a material form and conceptual works of art.

urbanflower.com @urbanflowerco #intheneighbourhood

About The Calmery

The Calmery is a place where you can experience an absolute, perfect calm, bringing a stop to your whirring mind, ease to your stressed body and a feeling of completeness to your spirit. We help you get there using energy healing. You don't need to be spiritual, religious or interested in the supernatural to benefit. You don't even need to believe that it works. Let us change your mind. At The Calmery, we use intelligent energy healing, inspired by ancient methods, to help clients face the challenges of modern life. You can expect a straightforward, down-to-earth and practical approach to healing.

thecalmary.com @thecalmary #intheneighbourhood

About Playlister

Playlister are a leading music consultancy, based in London and established in 2008. They supply concept, construction and delivery of expertly curated, fully licensed and on-brand music profiles to a variety of international luxury hotels and resorts, members clubs, and retail stores, as well as audio brand consultancy to luxury residential properties such as Holland Park Villas and Burlington Gate.

Playlister's mission is to establish each of their clients as a haven for great music by engaging with customers through bespoke, lovingly programmed music profiles, that match brand identity and interior design.

playlister.fm @playlisterfm #intheneighbourhood